

# Google Search & Personalized Information

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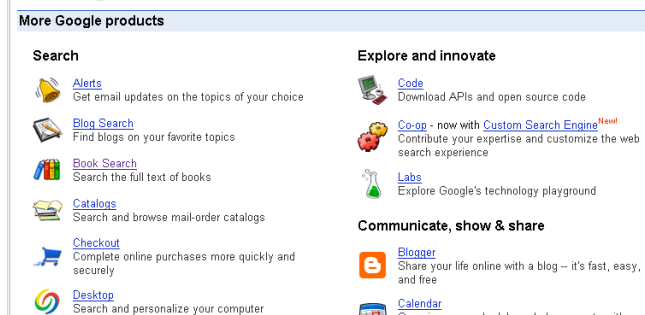


## > Get “Even More” Out of Google



even more

Google Search I'm Feeling Lucky



## > 5 Things You Need to Do Right Now

- 1) Google Advanced Search - [www.google.com](http://www.google.com) (Advanced Search)  
Quickly narrow your results by the order of words, file type, domain, etc.
- 2) Google “Special” Web Searches - [www.google.com/help/features.html](http://www.google.com/help/features.html)  
Ex. “Population of China”, “weather 94598”, “3(12\*7)/6”, “movie: san diego”, “define: love”, “beatles”, “Bill Clinton age”
- 3) Google Simple Messaging System (SMS) - [www.google.com/sms](http://www.google.com/sms)  
Ex. Send a text message to “466453” with a simple text search like “starbucks 94598”, “oakland ca to san jose ca”
- 4) iGoogle - [www.google.com/ig](http://www.google.com/ig)  
Add content and rearrange it anywhere on your personal start page. Add Google Gadgets in a click.
- 5) Google Alerts - [www.google.com/alerts](http://www.google.com/alerts)  
Have Google find the news and information you want, and deliver it to you via email.

## > 5 Things to Play with Soon

- 1) Google Reader - [www.google.com/reader](http://www.google.com/reader)  
Web-based “feed reader” to access and share information from your favorite blogs and news feeds.
- 2) Google Language Tools - [www.google.com](http://www.google.com) (Language Tools)  
Search pages in a specific language. Instantly translate pages on the Web.
- 3) Google Search Preferences - [www.google.com](http://www.google.com) (Preferences)  
Set the language, number of results, and safe search levels for your individual computer.
- 4) Google Custom Search Engines – [www.google.com/coop/cse](http://www.google.com/coop/cse)  
Create your own safe, personalized search engine.
- 5) GOOG-411 – [www.google.com/goog411/](http://www.google.com/goog411/)  
Free, automated 411 service from Google to find U.S business phone and address: 1-800-GOOG411